

Fox Network rejects Jesus – “Too Controversial” for Super Bowl

[from the New American website]

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As FOX Network puts the finishing touches on its advertisement lineup for the February 6th Super Bowl – arguably as popular a part of the evening as the game itself – one thing is certain: just about any thing will be permissible in the way of sex, sleaze, and crude humor. Apparently, however, one type of ad will not be permitted: those promoting positive values and faith in God.

Following last year’s media furor over a Focus on the Family-sponsored pro-life spot during the Super Bowl featuring Christian football phenomenon Tim Tebow and his mother, FOX has put the kibosh on wholesome advocacy ads with the potential of offending any viewer with an opposing viewpoint. [see full article]