# Rolling Stones advertisement for Rice Krispies

Here’s the The Rolling Stones’ Rice Krispies Jingle, circa 1964. Pretty advanced for the standards of 2010. Must have caused folks to break out in a cold sweat in the 60’s.

*Note: Click on the screen after the video loads if you need to go to the YouTube website for a bigger picture.*

A more traditional Rice Krispies TV ad (circa late 1950’s) appears below…